



2021 VIRTUAL CONFERENCE SPONSORSHIP & ENGAGEMENT OPPORTUNITIES

While face-to-face meetings are eluding us for the near future, virtual meetings have matured and offer expanded outreach opportunities.

All sponsors will receive recognition at the beginning of virtual networking event.

All sponsors will receive additional mentions throughout the conference and listing in an upcoming USSD printed Bulletin.

PLATINUM SPONSOR	\$10,000 member/\$12,000 nonmember
Ability to host a 30-minute pre-recorded technical session OR	
Sponsor logo and introduction in Scholarship finalist session AND Scholarship Award presentation OR sponsor the award presentations (exclusive of scholarships)	
Six (6) conference registrations	
Ability to send out one email through USSD to conference attendees	
Company logo with link on conference website and mobile app	

GOLD SPONSOR	\$5,000 member/\$7,000 nonmember
Ability to host a 15-minute pre-recorded technical session OR	
Sponsor logo and introduction in Plenary or General Session, or any two technical sessions	
Three (3) conference registrations	
Ability to put your company logo on item (see item options) for conference care box sent to attendees	
Company logo with link on conference website and mobile app	

SILVER SPONSOR	\$3,000 member/\$5,000 nonmember
Logo as sponsor on two (2) technical session	
Two (2) conference registrations	
Company logo with link on conference website and mobile app	

BRONZE SPONSOR	\$1,500 member/\$3,500 nonmember
Logo as sponsor on one (1) technical session	
One (1) conference registration	
Company logo with link on conference website and mobile app	

Purchase your sponsorship level at

<https://shows.map-dynamics.com/ussd2021/?register>

EXHIBITOR ENGAGEMENT

Although we won't be face-to-face for the 2021 conference, we've worked to present you with an experience that will give your company brand recognition in this virtual environment.

Join USSD and attendees for a fun-filled networking event after a day of technical sessions. No waiting for attendees to (maybe) come into your virtual booth. Exhibitors will be able to submit a company fact to USSD to be used in an ongoing trivia type game throughout the two-week conference. Attendees will need to be present and online to participate and get the information required to complete the trivia game card and be eligible to win great prizes! The networking event will also be the place for award and scholarship presentations.

As an exhibitor in our virtual conference, your company will receive:

Company listing and link on conference website.

Company listing on conference mobile app and link to your website.

Company logo and link on conference proceedings site available for one-year.

Ability to make appointments with attendees via mobile app.

Company listing in upcoming USSD printed Bulletin

Free conference registrations based on exhibit booth size purchased.

10 x 10 booth	two (2) conference registrations
10 x 20 booth	four (4) conference registrations
20 x 20 booth	eight (8) conference registrations

If you choose not to participate in USSD's virtual conference, no problem. We can transfer your exhibit booth to 2022 when we will be in beautiful San Diego at the newly renovated Town and Country, apply to a sponsorship, or refund your purchase.

For more information or questions, please contact Sharon Powers at sharon@ussdams.org or Tonia Bengtson at tonia@ussdams.org

GOLD SPONSOR OPTIONS FOR ATTENDEE CARE BOXES (MUST BE SELECTED NO LATER THAN APRIL 15)



Imprinted Cooling Towel -company logo on the end of the towel

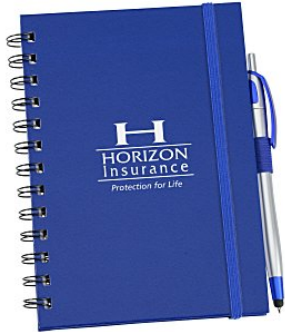


Strength Resistance Band Set –company logo on pouch



Duo-tone Bistro Ceramic Mug 16-oz-company logo on mug

GOLD SPONSOR OPTIONS FOR ATTENDEE CARE BOXES (MUST BE SELECTED NO LATER THAN APRIL 15)



SOLD

Spiral notebook with stylus pen-company logo on front cover-



SOLD

Fastpack First Aid Kit-company logo on front of pouch



Smiley Guy Cell Phone Holder-company logo on body